

IRELAND'S  
BIGGEST

# IRISH 2015 MOTORBIKE & SCOOTER SHOW

27 FEB - 1 MARCH RDS, DUBLIN



CAROLE NASH  
30<sup>TH</sup> BIRTHDAY  
The care it deserves

## SHOW GUIDE

### NEW 2015 BIKES

Great Biking Bargains

Ace Stunt Starz Competition

AMD Custom Bike Show

Nitro Girls Live

Flat Track Racing

Pitbike Racing

Ace Classic & Retro Concours

Steve Parrish & Racing Heroes

John McGuinness & Michael Dunlop

ADULTS	€15
STUDENTS/OAP'S	€12
KIDS under 12	FREE

FRI	27 <sup>th</sup> FEB	2.30pm - 9.30pm
SAT	28 <sup>th</sup> FEB	10.00am - 6.00pm
SUN	1 <sup>st</sup> MARCH	10.30am - 6.00pm

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IRISH MOTORBIKE & SCOOTER SHOW 2015

LIVING THE DREAM 27 FEB - 1 MARCH RDS, DUBLIN

CAROLE NASH The care it deserves

# GET YOUR MOTOR RUNNING

Dublin's RDS will be transformed into The Dream Factory as the Carole Nash Irish Motorbike and Scooter Show returns from February 27 to March 1, 2015 - for the ninth time!

This special supplement is compiled by Finn Gillespie, deputy editor with the Sunday World.

Don't miss Finn's Bike Torque column every week in the Sunday World



THERE's a definite hint of spring in the air - longer evenings, warmer days and the promise of summer just around the corner.

And for all you petrol-heads out there, the biggest collection of grin-inducing, dream-making, shiny, sexy machinery you'll ever see in one place on this island.

Welcome to the ninth Carole Nash Irish Motorbike and Scooter Show, which roars into Dublin's RDS from February 27 to March 1.

More than 120 trade stands will give you the chance to touch, feel and ogle the 2015 new bikes from BMW, Honda, KTM, Suzuki, Triumph, Harley-Davidson, Ducati, Yamaha, Royal Enfield, Indian, Victory and newcomer to the market, Volt electric bikes.

Even if your nearest and dearest or little ones don't share your passion for motorbikes, the show is packed with fun family activities, live entertainment and, for the first time in the show's history, an international stunt-riding competition in the shape of the Ace Global Stunt Starz.

If that doesn't get the adrenaline going, then how about the sand arena, where you can watch the thrills and spills of Flat Track and



Sidecar Racing? You'll still be buzzing from that show when you get a load of the latest motorbike craze, Pitbull Supermoto Racing, complete with starting-gate mayhem, block passes and banging bars.

Celebrity MC and ex GP racer, Steve Parrish will be interviewing the legendary TT rider John McGuinness about his racing career and his plans for the coming season. Speaking of the TT, not only will Michael Dunlop be there to open the Show but you can also meet

other top Irish road racing stars and teams and bikes - Derek Sheils, Alan Bonner, Brian McCormack, Michael Sweeney and sidecar racer Patrick Giltenane will be just one of many of the Irish road racers to catch up with at the show.

The illustrious Ace Cafe London's Classic & Retro Zone will feature motorbikes and scooters from yesteryear. The famous cafe will run a fun competition for the best rockers 'Cafe Racer' and mods 'Custom Scooter'.



And if nostalgia's your thing, an historic photo exhibition about the iconic café will be right up your street. The AMD

International Custom Show has already attracted bike entries from all over Europe. As Ireland's AMD affiliate, the event will host Ireland's only AMD International Custom Bike Building Competition. Ireland's champion, Don Cronin, was also the AMD

World Champion in 2013. Can Ireland do it again? Don's 2013 winning bike will be on view at the show.

The Nitro Girls Live will be breathing fire from the main stage and the search for Ms. Motorbike Show 2015 will feature Motorcycle Lifestyle Fashion Shows each day, featuring the latest motorcycling clothing and accessories from Triumph and Alpinestars, plus the all-new motorcycle fashion range from Knox.

For the adventurous and free-spirited, stands featuring touring and off-road motorcycle holidays, track days and off road Bikes and gear should go some way to pleasing your inner wanderlust.

And if you're looking for bike gear, insurance, parts, tools, tattoos, clubs, toys, or just about anything motorbike related, then this truly is the only show in town.

FOR ALL THIS AND A MORE, BE SURE TO VISIT THE CAROLE NASH IRISH MOTORCYCLE AND SCOOTER SHOW AT DUBLIN'S RDS FROM FEBRUARY 27th TO MARCH 1st



# GET ON YOUR BIKE & GET TO THE SHOW!

THERE are more reasons to go to the Carole Nash Irish Motorbike and Scooter show than the amount of silverware in Valentino Rossi's trophy case – but let's face it, the big draw is the new bikes on display.

Whether you're a learner looking for that first scooter, a novice who wants to move up to a medium-sized bike, a seasoned biker looking for the latest supersports machine, or simply a fed-up car driver fed up with commuting at walking pace, there's truly something for everyone at this year's show.

The big names will have the majority of their current model ranges on display, but it's the 'fresh metal' that will attract the biggest crowds.

So, in no particular order, here's the lowdown on the new 2015 models on show at the RDS this weekend.

## BMW

The Germans' awesome **BMW S1000RR** Superbike gets a host of updates for 2015. The new machine comes with several riding mode options, ABS and automatic stability control come as standard and the option of adding a dynamic traction control system.

BMW's new fast-touring boxer, the **R1200RS**, uses the same 125bhp liquid-cooled boxer engine first unveiled two years ago in the new **R1200GS**. Inverted conventional front forks, an all-new tubular steel frame and the familiar BMW Paralever shaft drive at the rear also feature. The bikes come dripping in electronic aids: ABS, Automatic Stability Control (ASC) and dual riding modes come as standard, plus there's an optional Pro riding mode upgrade which gives you Dynamic

**R1200R Sport** – a sexy version of the R roadster that also gets BMW's up-to-date, liquid-cooled, 125bhp, 1,170cc boxer engine. The 'Sport' – exclusively available in red and white – gives you the ABS that features in the base model, as well as Dynamic Traction Control (DTC), Gear Shift Assist Pro and an engine cowl.

Traction Control (DTC) and two more riding modes.

If you're looking for something mind-blowingly fast, check out the new-for-2015 199bhp **S1000RR** (bold please). The class-leading superbike is now lighter, more powerful and more refined.

For a more subdued ride, there's the redesigned **F800R** middleweight, now with 90bhp, new brakes and suspension, and traction control and ESA available as an option.

For something a little more exotic, the new

## HARLEY-DAVIDSON

SEE US ON STAND E3

Harleys are possibly the most misunderstood marque around, with many non-believers dismissing them as agricultural motorbikes of yesteryear.

How wrong they are – the latest generation of H-Ds has come a long way.

A star of the show for Dublin Harley-Davidson will undoubtedly be the Street Glide Special, a big cruiser that does it all. The 86bhp '103' engine does a lovely job of moving 385 kilos of American metal, and when it's time to scrub off speed, Brembo brakes – aided of course by linked ABS – will do the

job nicely. And as you'd expect with a Harley, a powerful BOOM entertainment system will keep the tunes blaring as you hit the open road.

The lads at Dublin H-D have are always busy working on one-off machines in the workshop, and one of their proudest bikes is the **Custom 48 Bruiser**. Which will also be on show at the stand.

In 2014, H-D introduced 'Project Rushmore' to bring the company bang up to date in terms of bike engineering. The result was the first batch of liquid-cooled bikes from the iconic marque, including the **Electra Glide Ultra Limited**, which will also be on show, as well as the **Harley-Davidson Street Bob**.

## DUCATI

When the Italian brand announced last year that it was going to reinvent its classic scrambler, the motorcycling press took notice.

And that's not surprising, because the Bologna factory produced four versions of the new Scrambler (bold please) and they really are beauties to behold. The Scrambler Classic is the most authentic and as true to the original as you could hope for, with a 75bhp, Monster 796-derived, 803cc air-cooled engine. Then there's the Scrambler Full Throttle, which comes with Termignoni pipes and 'flat-tracker' styling. Last but not least is the Scrambler Urban Endro, with

mat green paint, wire wheels and a raised front mudguard.

One of the most beautiful bikes I've ever had the pleasure to ride is the **Multistrada**, and Ducati will have the standard and S versions the 160bhp machine, whose desmo engine now comes with DVT variable valve timing, at the show.

Also at Ducati will be the new **1299 Panigale S** and the exclusive **Naked Monster 821 Stripe**.

Designed, engineered and built in a state of the art factory in Bologna, Italy, the 1299 Panigale superbike has an impressive new 1285cc engine which produces an outstanding 205 horsepower, with improved traction, a semi-active suspension and an updated Ducati Quick Shifter that works on down-shifts as well as up-shifts.

Ducati will also launch the new, exclusive **Naked Monster 821 Stripe** at the show. The new bike features a 1198cc Testastretta engine, Ducati Safety Pack as standard and a Bosch Brembo braking system.

## HONDA

Honda will have a host of new motorcycles and scooters on display.

The bikes being introduced include an all-new 40th anniversary **Goldwing GL1800** and the **CBR 1000RR Fireblade** as well as the new **CB1000R**, **NC750** and **NSC50R** scooter.

The New 40th Anniversary Goldwing boasts a newly-designed layered fairing which reduces buffeting and

offers the rider better wind protection. The standard trim of the Anniversary Edition includes heated grips and seats, in addition to a leg warming system. It has an audio system with MP3 compatibility as well as cruise control and electric reverse.

For 2015, the track-focused **CBR1000RR Fireblade** comes with Ohlins suspension as standard, Brembo monobloc brake callipers and a slipper clutch system. Its engine is upgraded from its predecessor with a new cylinder head and a new exhaust system.

## TRIUMPH

The Tiger 800 range has been given a major overhaul for 2015 and Triumph will have the dual-purpose focused **800 XC 'X'** and road-focused **800 XR 'X'** bikes at the RDS, the latter Xs denoting high-spec versions. Both bikes (and the base models) come with switchable ABS and traction control as standard, and these X models have three-way riding

modes that control the throttle map, traction control and ABS.

Also at the Triumph display will be the **Thruxton Ace SE**, a café-racer styled machine that gives a nod to the iconic Ace Café in London; the **Trophy** superior all-round tourer; the **Sprint GT SE** continent-crusher; and **Tiger Explorer** big adventure bike.

## SUZUKI

The **GSX-S1000F** is a sports tourer with the emphasis very much on 'sport'. A full-faired version of the **GSX-S** – which is itself essentially a naked version of the full-on **GSX-R1000** – the **GSX-S1000F** gets an updated powerplant that is retuned and sits in an all-new chassis. The K5 engine delivers

a broad spread of power with the emphasis on the mid-range, it comes with three-way traction control, and the bike comes with radially-mounted Brembo monobloc calipers at the front, with ABS also as standard.

A special-edition **GSX-R1000** MotoGP replica will also be on display at the Suzuki stand, alongside the rest of Suzuki's current range.

## YAMAHA

The big news from Yamaha this year is the all-new **YZF-R1**. For 2015, Yamaha has squeezed 197bhp from the crossplane inline-four, and the superbike now comes with an array of MotoGP-derived gadgetry. A Bosch Inertial Measurement Unit (IMU) measures pitch, yaw and roll and adjusts the bike's Slide Control System (SCS) and Traction Control System (TCS). Linked ABS brakes, launch control, quickshifter and multiple riding modes also feature.

The new bike – and the higher-spec M version – will take pride of place alongside the beautiful MT-09 Tracer, a fully-clothed version of the MT-09 triple and with a bigger tank, and the rest of the Yamaha range.

## KTM

Nestled in amongst the Japanese bikes on the Honda stand will be some Austrian beauties in the form of KTM machinery.

The headline news there will be the **1290 Super Adventure**, a pimped-up version of the standard bike. Rider aids include electronic WP semi-active suspension, multiple riding modes, stability control and a slipper clutch. Bosch cornering ABS, cruise control, standard tyre pressure monitor and LED cornering headlights complete this serious package.

If, somehow, none of the above bikes tickle your fancy and you're looking for something a little different, there will also be new bikes from Indian (stand B7), Royal Enfield (stand B11) and Victory (also stand B7) at this year's show.

If you're more of an electric bike fan, then the new range of electric motorbikes and scooters from Irish company Volt Motorcycles will be on stand V10 (see page XXX).

SEE US ON STAND D3

SEE US ON STAND B3

SEE US ON STAND B5

SEE US ON STAND D5

SEE US ON STAND D3



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## Roads legends John McGuinness and Michael Dunlop head up all-star cast at this year's show

ROAD racing legends John McGuinness and Michael Dunlop will head a line-up of established and rising stars attending the show at the RDS.

Michael Dunlop will officially open the show on Friday afternoon, while John McGuinness will make his first ever public appearances in Dublin when he appears on the NorthWest200 stand to meet his fans on Saturday and Sunday.

Ruth Lemass, event organiser, stated: "Having the Dunlop family represented by Michael Dunlop at the show alongside one of the most successful ever road-racing and TT riders, John McGuinness, presents an amazing opportunity for visitors to get up close and find out what makes these men tick."

Roads legends John McGuinness and Michael Dunlop head up all-star cast at this year's show

**gdhjwkwf**

The line up of Irish champions at the show will include Brian McCormack and Derek Sheils, both former Irish & Adelaide Superbike champions, former senior support road racing champion Alan Bonner, triple Manx GP winner Michael 'Micko' Sweeney and many, many more.



Michael Dunlop

Michael Dunlop is the son of legendary racer Robert and has continued the family tradition by establishing himself as one of the top motorbike racers competing today.

Michael will be available to chat to fans throughout Friday on the Yamaha stand and will also be interviewed by Steve Parrish about the racing season ahead and riding the incredible Yamaha YZF-R1 for Sean Muir's Milwaukee Superbike team at the North West 200 and the Isle of Man TT race this summer.

Known as the 'Morecambe Missile', John McGuinness is the second most successful TT rider of all time, after Joey Dunlop, with an incredible 21 victories to his name.

The Englishman will give an illustrated talk about his incredible 25-year career in motorbike racing, including his plans for the year ahead aboard the Honda CBR1000RR Fireblade SP after an injury-hit 2014 season and how he is determined to prove he's still the man to beat at the Isle of Man TT and the North West 200.

The six-time NW200 winner will also be signing the latest edition of his new book at the show, John McGuinness: TT Legend which is for sale at the Show on the North West 200 stand.

Speaking about the Carole Nash Irish Motorbike and Scooter Show, John McGuinness said: "It will be great to be in Dublin and I can't wait to meet everyone at the show. I hope to have a wee bit of Guinness time for McGuinness too!"

Elsewhere, Dubliner Jack Kennedy will be at the show too, having returned to British Superbikes with Team WD-40 Kawasaki for 2015, having returned from two seasons in World Supersport.



Jack Kennedy

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**IRISH 2015 MOTORBIKE & SCOOTER SHOW**  
**LIVING THE DREAM**  
**27 FEB - 1 MARCH**  
**RDS, DUBLIN**

EXHIBITOR

1Jac  
Ace Cafe London  
Adventure Motorcycles Ireland/  
Overlanders  
Airport Driving School  
AKB Moto Distribution  
Alutight  
Autoglym  
AXA Bikecare  
Back Street Heroes Magazine  
Bamboo Hut Olde Sweet Shop  
Bike Buyers Guide  
Biker Gear  
BMW Ireland  
C & C Choppers Ireland  
Carole Nash Insurance  
Casada  
Celtic Horizon Tours  
Chequered Flag Motor Sport  
Chopper Leathers  
Christian Motorcyclists Association  
City Of Leather (London)  
Clinton Enterprises  
Cotter Motorcycles  
Crossan Motorcycles Ltd  
Deltran Battery Tender  
Derryarkin MX  
Digital Speedometers  
Dine In Hotels  
Doherty Bros Garage Door Systems Ltd  
Drennan Oil Products Fuchs Silkolene  
Dtwo Bar | Garden | Club  
Dublin Harley-Davidson  
Dublin Triumph Ireland  
Dunlop Tyres  
E Cirette  
E Fox Engineers Limited  
EDZ Performance Layering  
European Bikers Tours  
Europower Battery Centre  
Evolution Motor Works  
Feargal Dunne  
Garda Siochana Road Safety Unit  
Gear4Bikers  
Group Lloyd  
GS Motorcycles  
H R S Motorcycles  
Hearing Healthcare Ireland  
HEL Performance Ireland  
Helite UK  
Helmets4Less  
Honda Ireland  
Horsepower  
Ideal Brands  
Inspiring Health & Wealth  
Ireland Bike Fest Killarney  
Ireland's TT Races  
Irish Guide Dogs For The Blind  
Irish Motorcycle Training

STAND

D27  
S10/S20  
F7  
F15  
E8  
C28  
N1  
B22  
P2  
B28  
M6/D24  
S32  
E3  
N11  
E5  
B25  
A2  
M1  
C29  
F22  
Q8  
E24  
S9  
Q1  
CT4  
P5  
B21  
N2  
D22  
M6 Stage  
Q5  
B3  
B20  
C26  
N12  
E20  
A16  
N6  
B11  
P19  
P18  
A9  
E7  
B7  
B30  
N9  
S31  
F5  
N10  
D3  
P6  
S34  
N3  
A8  
D26  
B32  
M3

EXHIBITOR

Irish School of Motoring (ISM)  
Just Kustoms  
Kells Road Races  
Knox  
Kuberg Ireland  
Loughshinny Motorcycle Supporters Club  
Maddocks  
MAG Ireland  
Magnetic Balance  
MAXCO Bike Bits for Bikers  
MB  
Megabikes  
Millers Oils Ireland  
Miracle Shammy  
MMX  
Mobile Massage  
Mondello Park  
Motorcycleshop.ie  
motorcycltouring.ie  
Motorent Sardinia  
MSA Rider Training  
Murray Motorsport  
Noel Eakin & Sons -  
Number Plate Solutions  
Nuts In Bulk  
Nutt Travel.com  
NYPD Ireland  
Official Show T-Shirt By Glendun  
Orange & Black Motorcycle Tours  
Parts Europe  
Platinum Motorcycles  
Poison Ink Custom Airbrush  
RBS 1/2 Price Sunglasses  
Rev-up4DSI 2015 \*Tenth anniversary\*  
Road Racing Ireland Magazine  
Road Safety Authority  
Rosso Ducati Ireland  
Salt Flats Clothing  
Snap Seal / Navi Wax  
Sole Mates  
Spider Tattoo  
Suzuki  
Team P R Reilly  
The Route 66 Motorcycle Challenge -  
Temple Street Children's  
University Hospital  
The Secure Shed Company  
The Travel Department  
Thevisorshop.com  
TMC Moto X  
Toolbox  
Ulster Grand Prix  
Vauxhall International North West 200  
Volt Motorcycles  
Wild T-Shirts & Hoodies  
Wildcat Ink Tattoo & Piercing  
Wilson Craig Racing  
Yamaha Motor in Ireland  
Zodiac International BV

STAND

F6  
P14  
B26  
B10  
D30  
B23  
A5  
A1  
A14  
B27  
S38  
D6  
F20  
P17  
S39  
Massage Area  
F3  
B1  
M3  
F12  
M3  
D20  
D21  
P8  
A3  
C25  
N8  
E1  
P12  
M4  
P15  
P1  
F4  
P16  
P18  
B3  
E21  
C24  
B24  
S35  
B5  
C20  
D18  
CT2  
S30  
D16  
B28  
E28  
C19  
B6  
D10  
P20  
P22  
B4  
D5  
N7

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# McGUINNESS IS GOOD FOR THE NORTH-WEST 200

**Join legend John at the show and get ready for the big race in May!**

Road racing legend John McGuinness will be the star guest on the Vauxhall International North West 200 stand at the Irish Motorbike and Scooter show in the RDS, Dublin on 27 February- 1 March.

The winner of six North West 200s and 22 Isle of Man TTs, John will be signing copies of his new book, John McGuinness: TT Legend on Saturday and Sunday exclusively on the NW200 stand. So come along and meet the 'Morecambe Missile' for an autograph and photograph.

No-one will want to miss a moment of the

explosive action at the 2015 North West 200, which takes place from May 12 to 16, when John lines up on the start line alongside Guy Martin, Michael Rutter, Ian Hutchinson, Dean Harrison, Conor Cummins, Bruce Anstey, Gary Johnson and local favourites Alastair Seeley and the Dunlop brothers, Michael and William.

If you are travelling north to watch the spectacular action on May 16, why not take the hassle out of your trip by booking a luxury coach trip? It costs just €56pp return for a day trip from Dublin, Drogheda and Dundalk.

You could not do it cheaper yourself – and that fantastic price includes a race programme!



If you fancy a longer stay, there are also overnight packages, with bed and breakfast, in a superb hotel in Belfast or Derry for just €99pp including travel and programme.

These packages are provided by the experts at Nutt Travel, who will be on hand at the RDS to take your booking or answer any queries.

With something for all the family, the North

West 200 festival is a sensational event you won't want to miss. Alongside the race action there's the Family Motor Fest, stunt shows, trials demos, classic bike displays, a special Meet the Riders day and plenty of great music and fun by the seaside. So make your way to the North Coast from May 12 to 16 and enjoy every sight and sound of the 2015 Vauxhall International North West 200.

## AVOID BEING STUCK IN TRAFFIC

If you are travelling North to watch the spectacular action at the 2015 Vauxhall International North West 200 on May 16, why not take the hassle out of your trip by booking a luxury coach trip with our official travel partner, Nutt Travel.

Costing just €56 per person return for a day trip from Dublin, Drogheda and Dundalk. Price also includes a race programme!

Overnight packages, with bed and breakfast in a hotel in Belfast or Derry from just €99 per person including travel and programme.

For more details or to book your trip please visit [vauxhallnorthwest200.co.uk](http://vauxhallnorthwest200.co.uk)

You can also visit [nuttravel.com](http://nuttravel.com) or call the booking office on 04870351199.

**SEE US AT STAND B6 AT THE IRISH MOTORBIKE & SCOOTER SHOW RDS DUBLIN. JOHN MCGUINNESS WILL BE ON OUR STAND SATURDAY & SUNDAY. ENTER OUR COMPETITION TO WIN A SIGNED HELMET.**

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# VOLT FROM THE BLUE

**Irish bike manufacturer with big ambitions set for global launch at Dublin show.**

**HERE'S something you don't see every day. It's a motorbike produced by an Irish company.**

The Volt 220 is an electric motorcycle with impressive acceleration and a decent top speed.

Inspired by the styling of the top racing sports bikes, the Volt 220 has a top speed of 100kph and a standard range of 120km per single charge, which can be upgraded to 200km. It takes between four and eight hours to charge from a standard household electric socket.

Colin Darby of Volt Motorcycles said: "When you consider that the average commute is around 20 kilometres a day and that an electric alternative will cost less than €00 to run a year, it makes great financial sense. We are not looking to replace but to supplement riders' experiences and save them money in the long run."

The 220 is one of five electric models – two scooters, two maxi-scooters and the sport bike pictured – being unveiled in a global launch this weekend at stand D10 in the RDS main hall.



Colin Darby pictured at the MCN London Motorcycle Show



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# AND THE NOMINEES ARE...

**IT'S not just gorgeous metal on show this weekend in Dublin's RDS – there'll be a high standard of beautiful girls too.**



TAMARA OPERI 26 DUBLIN



EILA KEMMERER 19 GALWAY



SARAH FARRELL 19 WEXFORD



ANDREA ROONEY 19 DUBLIN



SHELBY FARRELL 21 DUBLIN

**THE Irish Daily Star has teamed up with the Carole Nash Irish Motorbike and Scooter Show for Model Search 2015.**

And if the picture above is anything to go by, it'll be a hard job for the lucky judges to pick a winner.

The finalists are Tamara Operi (26) from Dublin; Andrea Rooney (19), also from the capital; Galway girl Eila Kemmerer (19); 18-year-old Dub Nadine Brady; Sarah Farrell (19) from Wexford; another Wexford lass, Sarah Shovlin; 20-year-old Shannon Geraghty (20) from Dublin; Shelby Farrell (21), also from Dublin; and last but not least, 20-year-old Shelly Ryan

from the capital.

The winner will enjoy a host of fabulous prizes, including entry to the Miss Ireland 2015 pageant, a portfolio shoot with top fashion photographer, representation by the prestigious model agency Assets, a photoshoot in the Irish Daily Star's Chic Magazine.

The winner will also receive VIP membership to the venue for the show's after party in DTWO nightclub. DTWO, Dublin's leading Sportsbar and boasts 20 screens including the Monster 20ft screen in the awarding winning all weather fully heated beer garden. The Club, Harcourt Street's original nightclub, covers two levels with leading DJs seven days a week!



SARAH SHOVLIN 23 WEXFORD



SHELLY RYAN 20 DUBLIN



SHANNON GERAGHTY 20 DUBLIN



NADINE BRADY 18 DUBLIN

Ms Motorbike Show will be chosen on the Main Stage at the Carole Nash Irish Motorbike & Scooter Show in the RDS on Sunday, 1st March at 4.00pm.



M50 Retail is home to Honda, KTM, Viking and Stihl products in Ballymount, Dublin. The showroom boasts the full range of Honda Motorbikes, ATVs, Marine, Power Equipment and Lawn & Garden on display.

The expert staff are always on hand to help customers with product enquires and give advice on what product would best suit their needs. The modern, expansive showroom makes it easy to explore the various brands at customer's leisure.

Based in Ballymount, the showroom is also ideally located and easily accessible from exit 10 on the M50.

M50 retail is now under new management.

## Committed

Mark Merriman and his team are fully committed to helping their customer find the right products to suit their needs. So whether you're an aspiring or seasoned gardener looking to upgrade your equipment, M50 retail will have the full range of the best gardening product equipment on the market from Honda, Viking and Stihl.

*With the full product selection of Honda motorcycles ranging from the fearsome Fireblade to the legendary Goldwing, M50 retail have everything you need to get out and enjoy the open road on two wheels.*

M50 Retail are also Ireland's sole on road KTM dealer with the full selection

● **M50 Retail staff will also be on the Honda and KTM stand (D3) in the RDS at the Irish Motorbike & Scooter show from February 27th to the 1st of March.**

● **Call in if you would like to view the full Honda & KTM Motorcycle range and see what takes your fancy in 2015!**

# WELCOME TO M50 RETAIL



of bikes and accessories the brand has to offer.

Moving from two to four wheels, with a full display of Honda ATVs you can get working on your land or exploring the Irish countryside knowing that your Honda is the best built quad on the market.

## Dedicated

M50 Retail don't just sell all of these fantastic products, they also run a fully dedicated service department. As an authorised service provider their impressive workshop is state of the art with full diagnostic kit out for Honda, KTM, Stihl and Viking products.

You can rest assured that any product whether Motorcycle,

Lawn & Garden, Power Equipment, ATV or Marine serviced by M50 Retail will be worked on by factory trained technicians to the highest manufacturer standards.

**Kenny Moore, head of KTM sales commented that the KTM line up is excellent this year with the addition of the launch of the new 1050 Adventure and 1290 Super Adventure which are available for demo by appointment.**

Mark Merriman, Service Manager commented "We are very confident we can offer our customers an excellent and enjoyable experience.

With Honda, Viking & Stihl we have some of the best brands in the Lawn & Garden market, and some of the most experienced sales staff in this field to help the customer.

## Experienced

With Honda and KTM we offer a fully rounded motorcycle stock list and have motorbikes available for beginners who are looking to buy for the first time, all the way up to customers who have years of experience under their belt.

We look forward to continuing this great service with new and current customers of M50 Retail."



**M50 RETAIL ARE OPEN MONDAY TO FRIDAY: 9.00AM-5.30PM AND SATURDAY 10AM – 2PM (MARCH TO SEPTEMBER ONLY). CALL IN TO SEE THEIR EXTENSIVE PRODUCT AND ACCESSORY RANGE THIS SEASON OR CONTACT THEM DIRECT ON 01 438 1999.**



# LET THEM ENTERTAIN YOU!

**AMD World Custom Bike Building Championship qualifier and Ireland's first International Freestyle Stunt Riding Competition title up for grabs as organisers up the ante in the thrill stakes with action-packed events to suit all tastes**

WHEN you've finally finished drooling over all the fresh metal in the main stand of the RDS, you've only seen the tip of the iceberg.

That's because the most beautiful, artistic and meticulously engineered collection of custom machines will be gathering the crowds in the Shelbourne Hall, with the Irish qualifier of the AMD World Custom Bike Building Championship returning to the show.

And when you've finished feasting your eyes with those machines, pop over to the BBG stage, where the red-hot Nitro Girls will be putting on spectacular fire-breathing show alongside the beautiful entrants for Model Search 2015.

The girls will be modelling clothing from Triumph supplied by Dublin Triumph (stand B3), Alpinestars from Mega Bikes (stand D6), plus the all-new motorcycle fashion range from Knox (stand B10).

It's not just custom bike builders and gorgeous girls who'll be trying to impress the judges at this year's event – Ireland's first ever international freestyle stunt-riding competition, Ace Global Stunt Starz, will be another big draw outside in the Live Action Arena.

For the 50 custom bike builders entered into the AMD Competition, there are two top titles to be won – Ireland's Champion and 1st International Winner – with a prize fund of €4,500 in cash and Zodiac product vouchers worth €5,500 up for grabs.

The winners automatically qualify to enter the AMD World Championship. In 2013, the Irish Champion, Don Cronin won the AMD World Finals. This year, Don Cronin and Michael O'Shea of Medaza Cycles will be back to defend their Irish title, showcasing their 2013 winning bike 'Rondine' and their newest creation.

But they face stiff international competition from some of the most recognised custom bike builders from all over Europe, as the standards they have set have become the benchmark all over the world.

Among the incredibly ornate and intricate bikes on display will include creations from respected

builders like Larry Houghton, who will have two bikes on display, Pete from Rocket Bobs and the recent winner of the CRAZIEST bike in Europe, René van Tuil, from Holland.

Ruth Lemass, event organiser, said: "Having an Irish AMD World Champion in 2013 is incredible when you consider that they beat out competition from thousands of entrants from over 23 counties. I have seen some of the designs

that will be displayed and I firmly believe that we may just have the next AMD World Champion competing at the event."

Ireland is now firmly established as a key AMD affiliate for the World Championship with both Irish and International winners going forward to the AMD World Finals. The successful builders will be chosen by an International panel of highly qualified independent judges.

Meanwhile, Ace Global

Stunt Starz, organised in association with Ace Cafe London, ICON and Irish Freestyle Stunt Series, has attracted many of Europe's best stunt riders from the UK, France and Poland.

Twenty-five top stunt riders will compete on a daily basis for a cash prize fund of €5,000 with the winner and runners-up announced on Sunday at 5pm. They will compete for the title of 'Ace of Aces' who will win a trip for two to attend and compete in Ace Cafe's Annual Stunt Fest & Streetfighter Show, at Wembley Stadium in London, on July 25-26, 2015.

And in the 'Sand Arena', don't miss the Off Road Speedway Sidecars and Flat Track Racers.

World Champions Don Cronin and Michael O'Shea of Medaza Cycles with their creation "Rondine"

## WIN A YAMAHA YBR 125

Yamaha has teamed up with Megabikes to make one show-goer very happy indeed this year.

They're giving away a Yamaha YBR 125 worth €3,195 plus one year's free servicing.

Just pop along to Megabikes on stand D6 and complete an entry form. The winner will be drawn at the Megabikes stand on Sunday, March 1, at 5pm sharp. Good luck!



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**1890 777 555**



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Road safety skills training is subject to availability. Any discount will depend on the independent tester assessment. Terms & conditions apply. We may record or monitor phone calls for training, prevention of fraud, complaints and to improve customer satisfaction. AXA Insurance Limited is regulated by the Central Bank of Ireland.  
02/15 (4975s AD)